

Does your company need a sales & marketing check up?



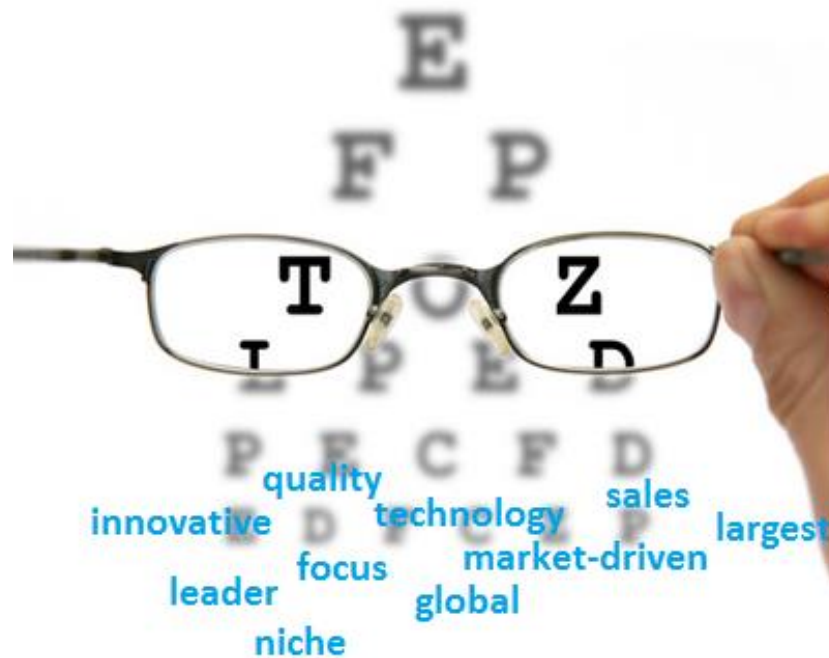
...maybe you should be considering a sales and marketing assessment?

The Value of a Sales and Marketing Assessment

An assessment of your sales and marketing will identify solutions and provide a proven path for increased revenue



What is your company's vision?



Help create your vision by using the results from our assessment process to identify your specific needs to focus on to increase your company's revenues

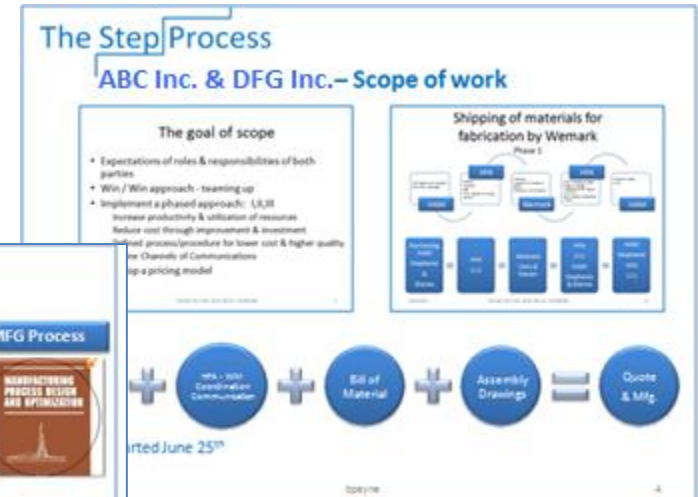
Results of an assessment using Complex Adaptive Solutions process

Our CAS assessment process provides ideas and solutions that can be implemented along with tools - tactics - strategies that will increase revenue

Adaptive



Complex



Solution

What is different?

Resources	Product	Strategy	MFG Process
<ul style="list-style-type: none"> Marine Expertise Relationships 	<ul style="list-style-type: none"> Market pricing Metric (Plug & Play) Full solution Local mfg. 	<ul style="list-style-type: none"> Target U.S. Rig Owners Focus on replacement / refurbishment Repair Full Service solution Contract agreement at owner level Tier two Two Week lead-time Leverage brand – U.S. DNV cert Global support 	<ul style="list-style-type: none"> MANUFACTURING PROCESS DELIVERABLES Contract Agreement Risk & Responsibility Work Instruction Electrical Assembly Quality check Tooling/Process Experience



Sales and Marketing Advisory Services

HMP provides [sales and marketing advisory](#) services for clients which integrate strategies and tactics into the company's business model for a successful implementation. Our extensive experience and success in turnaround and crisis situations allows us to set realistic, achievable short-term objectives providing additional revenue to the borrower's business.

We start with an overall assessment which is both fast and cost-effective. The assessment will provide a report with concrete recommendations including both strategies and tactics. The assessment also includes a meeting to discuss how you can implement any of the recommendations from the report.

If the client and/or lender desire, HMP can then offer an a la carte list of services to assist with the implementation process.

* We can also help you to develop and implement your [CAS](#) complex adaptive solution plan for increased revenue.

2-4 Day Rapid [Assessment](#) Program

Review of current plans & process

Recommendations & Report Provided

Strategies and Tactics Solutions

Process & Tools Implementation

Web & Digital Media Solutions

Brand Development

Solution Selling Process

Market Development

Marketing Budgeting Effectiveness

Competitive Positioning

Sales Data Management

PR and Communications Strategies

Integrated Planning * [CAS](#) Process



Sales and Marketing Advisory Services

To learn more on how we can improve your companies sales revenues give us a call

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